

# FEAFFA LOGISTICS EXCELLENCE AWARDS

Participant Quick-Read Guide — GLC 2026, Juba, South Sudan  
An abridged overview of the awards, categories, evaluation, and how to apply

|   |  |
|---|--|
| <h3>What are the FEAFFA Logistics Excellence Awards?</h3> <p>The first structured, credible regional recognition programme dedicated exclusively to excellence in East African freight forwarding and logistics. Anchored in the annual Global Logistics Conference (GLC), the awards evaluate organisations, professionals, and associations against rigorous, evidence-based criteria — and provide every applicant with confidential performance feedback regardless of outcome.</p> <p><b>9 award categories · 6 EAC countries · 8 evaluation instruments</b></p> | <h3>Why participate?</h3> <p><b>Regional recognition</b><br/>Position your organisation as a sector leader across East Africa.</p> <p><b>Confidential feedback</b><br/>Every applicant receives a jury report with scores, strengths, and a 12-month roadmap — win or not.</p> <p><b>Business development</b><br/>New contracts, partnerships, and market access.</p> <p><b>Free diagnostic</b><br/>The SAQ identifies your real strengths and gaps.</p> <p><b>Staff pride</b><br/>Shared achievement drives engagement and retention.</p> |
|---|--|

|  |   |  |
|--|---|--|
| <h2 style="font-size: 2em; margin: 0;">9</h2> <p style="margin: 5px 0;">Award categories</p> | <h2 style="font-size: 2em; margin: 0;">7</h2> <p style="margin: 5px 0;">Evaluation dimensions</p> | <h2 style="font-size: 2em; margin: 0;">3</h2> <p style="margin: 5px 0;">Levels of recognition (corporate / individual / institutional)</p> |
|--|---|--|

### How the awards work — at a glance

|                                |                                   |  |                              |                                   |                          |                                    |
|--------------------------------|-----------------------------------|--|------------------------------|-----------------------------------|--------------------------|------------------------------------|
| <b>1</b><br>Apply & submit SAQ | <b>2</b><br>Eligibility screening | <b>3</b><br>Technical Assessment Team evaluation | <b>4</b><br>Score moderation | <b>5</b><br>Awards Board sign-off | <b>6</b><br>GLC Ceremony | <b>7</b><br>Feedback report to all |
|--------------------------------|-----------------------------------|--|------------------------------|-----------------------------------|--------------------------|------------------------------------|

### 3. Award Categories — All Nine at a Glance

Select the category that best describes you. Organisations may enter multiple categories — each requires a separate submission.

#### Corporate Categories

| Cat   | Award                               | Who can apply                                   | Instrument         |
|-------|-------------------------------------|---|--------------------|
| CAT 1 | <b>Company of the Year — Large</b>  | Revenue USD 250,000 and above · Fee: USD 400    | Large Company SAQ  |
| CAT 2 | <b>Company of the Year — Medium</b> | Revenue USD 50,000 – USD 249,999 · Fee: USD 200 | Medium Company SAQ |
| CAT 3 | <b>Company of the Year — Small</b>  | Revenue below USD 50,000 · Fee: USD 100         | Small Company SAQ  |

#### Thematic Categories

| Cat   | Award   | Who can apply                               | Instrument                  |
|-------|---|---|-----------------------------|
| CAT 4 | <b>Sustainability &amp; Green Logistics Award</b> | All organisations — any size · Fee: USD 300 | Sustainability SAQ          |
| CAT 5 | <b>Innovation &amp; Technology Award</b>          | All organisations — any size · Fee: USD 300 | Innovation & Technology SAQ |

#### Individual Categories

| Cat   | Award                                     | Who can apply  | Instrument      |
|-------|---|--|-----------------|
| CAT 6 | <b>Young Professional of the Year</b>     | Aged 35 or under — self or third-party nomination · Fee: USD 100   | Nomination Form |
| CAT 7 | <b>Female Achiever in Logistics Award</b> | Women at any career stage in East African logistics · Fee: USD 100 | Nomination Form |

#### Institutional & Host Country

| Cat   | Award   | Who can apply   | Instrument               |
|-------|---|---|--------------------------|
| CAT 8 | <b>Best National Freight Forwarders Association</b> | FEAFFA member national associations · Fee: USD 300                      | Institutional SAQ (ISAQ) |
| CAT 9 | <b>South Sudan Logistics Excellence Award</b>       | Firms with primary operations in South Sudan — all sizes · Fee: USD 100 | South Sudan SAQ          |

## 5 & 6. How Your Submission Is Evaluated

All corporate SAQs use the Evidence-Implementation-Results (EIR) model. Individual nominations use a structured rubric. Every applicant receives a confidential feedback report.

### The EIR Scoring Model

|   |   |   |
|---|---|---|
| <h1 style="font-size: 2em; margin: 0;">E</h1> <p><b>Existence</b><br/>30% of score<br/>Does a formal system or policy exist and is it documented?</p> | <h1 style="font-size: 2em; margin: 0;">I</h1> <p><b>Implementation</b><br/>40% of score<br/>Is it actively and consistently deployed across the organisation?</p> | <h1 style="font-size: 2em; margin: 0;">R</h1> <p><b>Results</b><br/>30% of score<br/>What measurable outcomes has it produced over 1–3 years?</p> |
|---|---|---|

Formula:  $EIR\ Score = (E \times 0.30) + (I \times 0.40) + (R \times 0.30)$  · Scale: 0–10 per component · Composite: 0–100

### The 7 Evaluation Dimensions

|    | Dimension               | Large / Medium / Host Country | Small | What is assessed  |
|----|-------------------------|-------------------------------|-------|---|
| D1 | Leadership & Strategy   | 15%                           | 15%   | Strategic vision, planning, governance, resilience.           |
| D2 | Operational Excellence  | 20%                           | 20%   | Service delivery, clearance performance, client satisfaction. |
| D3 | Innovation & Technology | 15%                           | 10%   | Technology adoption, digital tools, process innovation.       |
| D4 | People & Culture        | 15%                           | 13%   | Staff training, retention, gender inclusion, wellbeing.       |
| D5 | Sustainability & ESG    | 10%                           | 5%    | Environmental policy, GHG management, community.              |
| D6 | Compliance & Risk       | 15%                           | 25%   | Licensing, regulatory standing, ethics, risk management.      |
| D7 | Industry Collaboration  | 10%                           | 12%   | Association membership, corridor bodies, customs liaison.     |

### Five principles of a strong submission

|  |   |   |  |  |
|--|---|---|--|--|
| <h2 style="margin: 0;">1</h2> <p><b>Be specific not generic</b><br/>Data beats claims. Quote actual figures, dates, and volumes.</p> | <h2 style="margin: 0;">2</h2> <p><b>Show trends not snapshots</b><br/>3 years of improving data beats one excellent year.</p> | <h2 style="margin: 0;">3</h2> <p><b>Evidence for every claim</b><br/>Attach the document. Reference it explicitly in your answer.</p> | <h2 style="margin: 0;">4</h2> <p><b>All dimensions matter</b><br/>A gap in any dimension drags your composite score.</p> | <h2 style="margin: 0;">5</h2> <p><b>Be honest</b><br/>The Technical Assessment Team values candour. Gaps + corrective action outscores exaggeration.</p> |
|--|---|---|--|--|

|               |                       |                   |                      |                      |                          |
|---------------|-----------------------|-------------------|----------------------|----------------------|--------------------------|
| Score levels: | 81–100<br>World Class | 61–80<br>Advanced | 41–60<br>Progressing | 21–40<br>Early Stage | 0–20<br>Minimal / Absent |
|---------------|-----------------------|-------------------|----------------------|----------------------|--------------------------|

## 9. Key Dates, How to Apply & Contacts

### Key Dates — 2026 Cycle

| Date            | Milestone                             |
|-----------------|---------------------------------------|
| 12 June         | OFFICIAL LAUNCH — entries open        |
| 15–26 June      | Applicant briefing webinars           |
| 6 July 2026     | SUBMISSION DEADLINE 23:59 EAT         |
| 6th – 10th July | Eligibility screening                 |
| 6–10 July       | Technical Assessment Team orientation |
| 13–24 July      | Desk evaluation                       |
| 27–31 July      | Moderation & report prep              |
| 3–7 Aug         | Awards Board sign-off                 |
| 25–27 Aug       | GLC CEREMONY — Juba                   |
| 7–11 Sep        | Feedback reports issued               |

### How to Apply — 6 Steps

- 1. Choose your category**  
Use the quick guide on page 2.
- 2. Download the correct instrument**  
From [www.feaffa.com/awards](http://www.feaffa.com/awards) or email [logisticsawards@feaffa.com](mailto:logisticsawards@feaffa.com)
- 3. Complete the SAQ / Nomination Form**  
Answer every question. No blanks.
- 4. Assemble evidence**  
Label docs D1-1, D2-2 etc. PDF format only.
- 5. Review**  
Use the checklist below before sending.
- 6. Submit by email**  
Subject: [Category] — [Org Name] — [Country]

### Submission Checklist

|                          |  |
|--------------------------|--|
| <input type="checkbox"/> | Correct SAQ or Nomination Form selected.   |
| <input type="checkbox"/> | All sections fully completed — no blanks.  |
| <input type="checkbox"/> | Declaration page signed.   |
| <input type="checkbox"/> | All evidence labelled (e.g. D1-1) and in PDF.  |
| <input type="checkbox"/> | Email subject line correct.  |
| <input type="checkbox"/> | Submitted to <a href="mailto:logisticsawards@feaffa.com">logisticsawards@feaffa.com</a> before 23:59 EAT, 26 June. |
| <input type="checkbox"/> | Copy retained for your own records.  |
| <input type="checkbox"/> | CAT 6: Age verification document attached.   |
| <input type="checkbox"/> | CAT 9: SSRA Customs Licence attached.  |
| <input type="checkbox"/> | Third-party nominations: nominee consent signed.   |

[logisticsawards@feaffa.com](mailto:logisticsawards@feaffa.com)

[www.feaffa.com/awards](http://www.feaffa.com/awards)

"BRIEFING SESSION — [Country]" to register for a webinar

For the full Participant Information Pack, all SAQ instruments, and Nomination Forms, visit [www.feaffa.com/awards](http://www.feaffa.com/awards) or contact [logisticsawards@feaffa.com](mailto:logisticsawards@feaffa.com)